

Privacy Policy

About ScholarBridge

The website www.ScholarBridge.com (“the Site”) is owned and operated by ScholarBridge, LLC (“ScholarBridge”). Our Privacy Policy is designed to provide you with the best possible user experience, which does require us to collect certain personal information from you. We are sensitive to reasonable expectations of privacy, and will always be transparent in the types of data we collect and, in certain cases, disclose to third parties. The policy may be revised or updated at any time, and we encourage you to come back often to ensure you are familiar with the most recent version. This Privacy Policy outlines the manner in which we may collect personal data from you, or that you provide to us, and by using the Site you agree to the use of the data that we collect as stated.

What personal information does ScholarBridge collect about me?

1. ScholarBridge collects personal information that you provide when registering as a user on the Site including your name, email address, university as well as any other information that you elect to input after registration. For student and professor users, we collect any information you input to the Site. For some professors, we also collect information from public sources to ease your registration process. This information includes, but is not limited to, name, university, research interests, academic background and contact information.
2. ScholarBridge also collects details of any visits you make to the Site which may include, but is not limited to, contact you make with other users, any information you input, as well as your operating system, your IP address and which web browser you are using via the use of Cookies. By using the Site, you consent to the placement of cookies or beacons in your browser or e-mails; however, you can change the settings on your computer to disallow such placement.

How does ScholarBridge use my personal information?

1. We use *personally identifiable information* to (i) provide useful services to our users, namely by providing a database of academic researchers and open research positions; (ii) verify public information and information obtained from other sources; (iii) help us analyze usage and effectiveness of our services; and iv) provide databasing tools to universities that are part of the ScholarBridge network
2. *Non-personally identifiable* information may be shared with third parties to help us to introduce, develop and improve the Site, or for other purposes, such as providing more relevant services and advertisements to users. We may target advertisements to users. Furthermore, aggregate non-personally identifiable information regarding groups of

users from a specific University is provided to that University if they are part of the ScholarBridge network as means of oversight and assessment.

3. We may use your email address to contact you and send you notifications or information related to the Site. Via a contact function, users may be able to contact you directly through your e-mail. We will also use your email address for security reasons so that we can verify your identity. We will include an opt out option for you to select to discontinue email contact in your personal settings.

4. We may at our sole discretion and without prior notice disclose users' personally identifiable information but only when we are required to do so by law, subpoena or other legal process, or to protect the rights of others.

5. We may disclose your member-provided profile information to your University if and to the extent the University is a part of the ScholarBridge network of universities.

6. We do not share your personally identifiable information with third party advertisers or ad networks without your consent.

7. We may retain your information while you maintain your ScholarBridge account and, and, as and if required by law, thereafter. We also retain historic aggregate data without any personally identifiable information.

How do I stop the collection of my information?

1. *Users without an Account:* You can search ScholarBridge without creating an account, and without any collection of your personally identifiable information. We may still collect information about your activity on the site. In order to stop further collection of information by us, you will need to stop using our Site.

2. *Users with an Account:* Upon creation of an account, ScholarBridge collects your personally identifiable information as well as information about your activity on the site. To delete your account, and thereby prevent the further collection of information, see **Terms of Use** Section 5 Part B.

3. *Accounts Built from Public Information:* Many professor accounts on ScholarBridge have been created via the collection of information from publicly accessible sources. In order to stop further collection of information and remove current information from the Site, you must claim your account with a verified name and e-mail address, and follow the steps provided in the **Terms of Use** Section 5 Part B to delete your account.

How does ScholarBridge use third party cookies?

Third party vendors, such as Google, use cookies for the purposes of providing tools for

gathering analytics (such as Google Analytics) or for the purposes of serving and re-marketing advertising (such as Doubleclick). You have the option to opt out of Google's use of cookies by visiting the Google advertising opt-out page or Google Analytics Opt-out Browser Add-on. Alternatively you can opt out of cookies by visiting the Network Advertising Initiative opt out page at <http://www.networkadvertising.org/choices/>.

How does ScholarBridge handle links?

The Site may contain links to and from Third Party sites or the websites of advertisers and affiliates. If you follow a link to any Third Party site, please note that these websites have their own privacy policies. We do not accept any responsibility or liability for such policies. You should check these policies before you submit any personal data to such Third Party Sites.

What relationship does ScholarBridge have with third party advertisers?

1. ScholarBridge may use third-party advertising companies to target and display advertisements when you visit the Site. These advertising networks may use general demographic information about your visits to the Site to provide advertisements about goods and/or services that may be of interest to you. They may also use cookies, and other tracking technologies to help present, target and measure advertising effectiveness.
2. Certain third party individuals or organizations may be granted access to non-personally identifiable information in aggregate form as a result of agreements between our advertising partners and us.

Is there anything else I should know?

We may, at our sole discretion, amend, modify or change this Privacy Policy. All such changes will be placed on this page and will supersede this version of our Privacy Policy. We suggest that you check this page each time you use the Site to ensure that it still meets with your approval. You may contact us with any questions regarding our policy.